



GABRIEL RIBES – ART DIRECTOR

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Work Experience

JAN '17 – PRESENT

Creative Intern

BARKER Advertising & Interactive

- Working and coming up with advertising concepts for new clients and businesses
- Designing print, web, and outdoor content for advertising campaigns
- Creating Brand Identity Design

JUNE '16 – JAN '17

Design Intern

CHAW Branding Studio

- Working on branding, packaging, editorial, and web design for Gun hill Brewery, LoveLive, Five Acre Farms, and more.

JAN '16 – JUNE '16

Design Freelancer

Cynda Media Lab

- Storyboarding and animating videos for clients such as GUND and Tera:Cloud Mobile.

JUNE '15 – AUG '15

Art Direction Intern

Havas Health

- Creating concepts for pharmaceutical ad campaigns
- Working on current design projects alongside other art directors and copy writers.
- Creating a mobile app-game with a team of other interns.

JUL '13 – AUG '14

Stock Clerk

Pioneer Supermarket

- Re-stocking shelves, unloading trucks, and working cash registers when needed.

Education

2015 – PRESENT

Fashion Institute of Technology

227 W 27th St, New York, NY 10001

Advertising Design: Anticipated BFA

Minor: Creative Technology

2013 – 2015

Fashion Institute of Technology

227 W 27th St, New York, NY 10001

Communication Design: AAS

2013

Xavier High School

30 W 16th St, New York, NY 10011

Honors & Awards

2016

CSSDA Special Kudos

AWWARDS Nominee

Silver Telly Award

First Place Winner – “#TYPE” Exhibition

Creative Technology Scholarship

Software & Languages

English

French

Spanish

Illustrator

Photoshop

InDesign

After Effects

Dreamweaver

Experience Design